

updated: June 2025

Juan Pablo Atal

602 PCPSE, 133 South 36th St
Philadelphia, PA, 19104
ataljp@econ.upenn.edu

ACADEMIC APPOINTMENTS

- 2017 - Present: Assistant Professor of Economics, University of Pennsylvania, Department of Economics
- 2017 - Present: Associate Undergraduate Chair, University of Pennsylvania, Department of Economics
- 2016: Lecturer in Economics, University of Pennsylvania, Department of Economics

AFFILIATIONS

- 2024 - Present: Faculty Research Fellow at the National Bureau of Economic Research
- 2018 - Present: Richard Axilrod Faculty Fellow
- 2017 - Present: Research Associate, Graduate Group in Demography, University of Pennsylvania
- 2017 - Present: Research Associate, Population Studies Center, University of Pennsylvania
- 2016 - Present: Senior Fellow, Leonard Davis Institute for Health Economics, University of Pennsylvania

EDUCATION

- University of California, Berkeley, Ph.D., Economics, 2016
- Universidad de Chile, Masters in Economics, 2008
- Universidad de Chile, B.Sc. Industrial Engineering, 2008

PUBLICATIONS AND RESEARCH

Peer-Reviewed Publications

- Atal, J., Fang, H., Karlsson, M. and Ziebarth, N.R. (2025). German Long-Term Health Insurance: Theory meets Evidence. *Journal of Political Economy*.
- Allende, C., Atal, J., Carril R, Cuesta, J., Gonzalez-Lira, A., (2024). Drivers of Public Procurement Prices: Evidence from Pharmaceutical Markets. *International Journal of Industrial Organization*.
- Atal, J., Cuesta, J., Gonzalez, F. and Otero, C. (2024). The Economics of the Public Option: Evidence from Local Pharmaceutical Markets. *American Economic Review*, 114, no. 3 (2024): 615-644.
- Atal, J. and Ale-Chilet, J. (2020). Trade associations and collusion among many agents: Evidence from physicians. *The RAND Journal of Economics*.

- Atal, J., Fang, H., Karlsson, M. and Ziebarth, N.R. (2019). Exit, voice, or loyalty? An investigation into mandated portability of front-loaded private health plans. *Journal of Risk and Insurance*, 86 (3), 697-727.
- Brown, T. T. and Atal, J. (2019). How robust are reference pricing studies on outpatient medical procedures? Three different preprocessing techniques applied to difference-in differences. *Health Economics*, 28 (2), 280-298.

Working Papers and Non-refereed publications

- Atal, J., Cuesta, J. and Saethre, M. (2025). Quality regulation and competition: Evidence from pharmaceutical markets. *PIER Working Paper 19-017. Revision Requested at the Review of Economic Studies*.
- Ale-Chilet, J. and Atal, J. (2020): Countervailing market power and consumer surplus: An empirical examination. *American Economic Association, Papers and Proceedings*, Vol 110, May 2020 pp. 579-83.
- Atal, J., Alé-Chilet, J. and Domínguez, P. (2020). Social and Economic Activity Predicts Daily Hospital Emergency Visits. *PIER Working Paper No. 20-016*.
- Atal, J., Alé-Chilet, J. and Domínguez, P. (2020). Where are the missing emergencies? Lockdown and health risk during the pandemic. *Covid Economics*, Issue 14, 6 May 2020 pp 57-84.
- Atal, J. (2019): Lock-in in dynamic health insurance contracts: Evidence from Chile. *PIER Working Paper 19-020*.

Book Chapters

- Safe and Sound Social Policy: Reconciling Protection with Productivity, in: C. Pages (Ed.): *The Age of Productivity - Transforming Economies from the Bottom Up*, Palgrave Macmillan, 2010, 181-206.

GRANTS

- The Maurice Falk Institute for Economics Research in Israel (\$ 14,062)
- United States-Israel Binational Science Foundation (\$ 270,000)
- University of Pennsylvania Global Engagement Funds (\$ 39,273)
- Center for Improving Care Delivery for the Aging (CICADA) 2019 (\$ 30,000) (co-awardee with Sebastian Fleitas)
- Quartet Pilot Project Competition, 2019 (\$ 5000) (co-awardee with Torsten Walter)
- Richard Axilrod Fellowship, 2018 (\$ 50,000)
- Development Bank of Latin America (CAF) Grant, on Health for Social Inclusion in Latin America, 2017 (\$ 15,000) (co-awardee with José Ignacio Cuesta and Morten Saethre)
- Chilean National Commission for Scientific and Technological Research, 2015-2017 (\$ 58,290) (co-awardee with Claudio Agostini and Andrea Repetto)

- Center for Effective Global Action (CEGA) University of California, Development Economics Research Challenge Grant (\$ 15,286) (co-awardee with Felipe Gonzalez and Jose Ignacio Cuesta)

AWARDS

- Berkeley Competition Center Policy Prize (Best campus-wide dissertation on topics related to competition policy), 2016
- American Society of Health Economists, Student Paper Award (co-awardee with Elena Prager), 2016

PROFESSIONAL ACTIVITIES AND AFFILIATIONS

Referee Activities

American Economic Review, American Economic Journal: Economic Policy, American Economic Journal: Microeconomics, Canadian Journal of Economics, Econometrica, Economic Letters, Health Economics, Journal of Development Economics, Journal of the European Economic Association, Journal of Human Resources, Journal of Political Economy, Journal of Political Economy: Microeconomics, Journal of Public Economics, Journal of Risk and Insurance, Quarterly Journal of Economics, The Journal of Risk Management and Insurance, The RAND Journal of Economics, Review of Economics and Statistics.

Seminar and Conference Presentations

- 2025 (including forthcoming): Georgetown, ITAM, CAF
- 2024: Princeton University, Johns Hopkins, Fordham University
- 2023: Columbia University (Health Care Management), Chicago (Harris School of Public Policy), PUC (Chile), FEN (Chile), Universidad de los Andes (Chile), Universidad Adolfo Ibanez (Chile), ESE Finance Conference (invited speaker, Universidad de los Andes, Chile)
- 2022: NBER Insurance Meeting, ITAM, Barcelona Structural Econometrics, LACEA (Invited IO Session)
- 2021: Universidad Carlos III, Universidad de Chile, Tsinghua University, CEPR IO Meeting, Toulouse School of Economics.
- 2020: Universidad de Talca (Chile), Universidad Adolfo Ibanez (Chile), Latin-American and Caribbean Health Economics Network.
- 2019: KU-Leuven, American Society of Health Economists, Latin-American and Caribbean Health Economics Network, NBER Insurance Meeting, Utah Winter Business Economics Conference.
- 2018: University of Wisconsin-Madison, American Society of Health Economists, Southern Economic Association.
- 2017: Norwegian School of Economics, NYU, Penn (Wharton).
- 2016: Rice, CEMFI (Madrid), INSEAD (Paris), PUC (Chile), CEA (Chile), Penn (Economics).

Membership in Scientific Committees

- Penn Global Engagement Funds.
- Research Director, The Research Institute for Development, Growth, and Economics (RIDGE).
- Latin-American and Caribbean Health Economics Network, 2018-2020.
- Chilean National Commission for Scientific and Technological Research, 2017-2018, 2021.

TEACHING ACTIVITIES

Courses Taught (By Subject)

- Graduate Topics in Industrial Organization (Econ 8400)
- Undergraduate Health Economics (Econ 4460)
- Undergraduate Industrial Organization (Econ 4450)

Courses Taught (By Year)

- AY 2024/25: Fall Semester: Econ 4460, Econ 8400
- AY 2023/24: Spring Semester: Econ 4460, Econ 8400
- AY 2023/24: Fall Semester: Econ 4450
- AY 2022/23: Spring Semester: Econ 4460, Econ 8400
- AY 2021/22: Spring Semester: Econ 4460, Econ 8400
- AY 2020/21: Fall Semester: Econ 4460
- AY 2018/19: Fall Semester: Econ 4460, Spring Semester: Econ 4460, Econ 8400
- AY 2017/18: Spring Semester: Econ 4460, Econ 8400
- AY 2016/17: Fall Semester: Econ 4460, Spring Semester: Econ 4460

PhD Advising

- Current and Former Third-Year Paper Reader: Siqu Li, Zhemin Yuan, Olivia Gilbert, Michal Hodor, Isaac Rabanni, Shasha Wang
- Current and Former Committee Member: Jonathan Arnold, Alejandra Benitez, Bernardo de Moura, Olivia Gilbert, Siqu Li, Keusang Song, Kathleen Hui, Priyanka Goonetilleke, Zhemin Yuan

SERVICE ACTIVITIES

Department of Economics

- Interim Associate Undergraduate Chair, (2024-2025).
- Associate Undergraduate Chair, (2016-2023).
- Industrial Organization Workshop Co-Organizer.
- Empirical Micro Lunch Seminar Co-Organizer.
- Secondary Advisor for Honors Thesis.

School of Arts and Sciences

- Humanities and Social Sciences Sector Committee, 2022-2023
- Curriculum Committee, 2021-2022
- Member of Working Group on Diversity, Inequality, and Human Well-Being, 2019