

Job Search Models

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Motivation

- Trade in the labor market is a decentralized economic activity:
 - ① It takes time and effort.
 - ② It is uncoordinated.
- Central points:
 - ① Matching arrangements.
 - ② Productivity opportunities constantly arise and disappear.

Empirical Observations

- Huge amount of labor turnover.
- Pioneers in this research: Davis and Haltiwanger.
- Micro data:
 - ① Current population survey (CPS).
 - ② Job opening and labor turnover survey (JOLTS): 16.000 establishments, monthly.
 - ③ Business employment dynamics (BED): entry and exit of establishments.
 - ④ Longitudinal employer household dynamics (LEHD): matched data.

Basic Accounting Identity

- For each period t and level of aggregation i :

$$\begin{aligned}
 \text{Net Employment Change}_{ti} &= \underbrace{\text{Hires}_{ti} - \text{Separations}_{ti}}_{\text{Workers Flows}} \\
 &= \underbrace{\text{Creation}_{ti} - \text{Destruction}_{ti}}_{\text{Jobs Flows}}
 \end{aligned}$$

- Difficult to distinguish between voluntary and involuntary separations.

Four Models of Random Matching

- Pissarides (1985).
- Mortensen and Pissarides (1994).
- Burdett and Mortensen (1998).
- Moen (1997).

Setup

- Pissarides (1985)
- Continuous time.
- Constant and exogenous interest rate r : stationary world.
- No capital (we will change this later).

Workers

- Continuum of measure L of worker. A law of large numbers hold in the economy.
- Workers are identical.
- Linear preferences (risk neutrality).
- Thus, worker maximizes total discounted income:

$$\int_0^{\infty} e^{-rt} y(t) dt$$

where r is the interest rate and $y(t)$ is income per period.

Firms

- Endogenous number of small firms:
 - ① One firm=one job.
 - ② Competitive producers of the final output at price p .
- Free entry into production:
 - ① Perfectly elastic supply of firm operators.
 - ② Zero-profit condition.
- Vacancy cost $c > 0$ per unit of time.

Matching Function I

- L workers, u unemployment rate, and v vacancy rate.
- How do we determine how many matches do we have?
- Define matching function:

$$fL = m(uL, vL)$$

where f is the rate of jobs created.

- Increasing in both argument, concave, and constant returns to scale.
- Why CRS?
 - ① Argument against decreasing returns to scale: submarkets.
 - ② But possibly increasing returns to scale (we will come back to this).
- Then

$$f = m(u, v).$$

Matching Function II

- All matches are random.
- Microfoundation of the matching function? [Butters \(1977\)](#).
- Empirical evidence:

$$f_t = e^{\varepsilon_t} u_t^{0.72} v_t^{0.28}$$

- ε_t is the sum of:
 - ① High frequency noise.
 - ② Very low frequency movement (for example, demographics).

What if Increasing Returns to Scale?

- Multiple equilibria:
 - ① High activity equilibrium.
 - ② Low activity equilibrium.
- Diamond (1982), Howitt and McAfee (1987).
- In any case, a matching function implies externalities and opens door to inefficiencies.

Properties of Matching Function I

- Define vacancy unemployment ratio (or market tightness) as:

$$\theta = \frac{v}{u}$$

- Then:

$$q(\theta) = m\left(\frac{u}{v}, 1\right) = m\left(\frac{1}{\theta}, 1\right)$$

- We can show:

- $q'(\theta) \leq 0$.

- $\frac{q'(\theta)}{q(\theta)}\theta \in [-1, 0]$.

Properties of Matching Function II

- Since $\frac{f}{v} = \frac{m(u,v)}{v} = q(\theta)$, we have:
 - ① $q(\theta)$ is the (Poisson) rate at which vacant jobs become filled.
 - ② Mean duration of a vacancy is $\frac{1}{q(\theta)}$.

- Since $\frac{f}{u} = \frac{m(u,v)}{u} = \theta q(\theta)$, we have:
 - ① $\theta q(\theta)$ is the (Poisson) rate at which unemployed workers find a job.
 - ② Mean duration of unemployment is $\frac{1}{\theta q(\theta)}$.

Externalities

- Note that $q(\theta)$ and $\theta q(\theta)$ depend on market tightness.
- This is called a search or congestion externality.
- Think about a party where you take 5 friends.
- Prices and wages do not play a direct role for the rates.
- Competitive versus search equilibria.

Job Creation and Job Destruction

- Job creation: a firm and a worker match and they agree on a wage.
- Job creation in a period: $fL = u\theta q(\theta) L$.
- Job creation rate: $\frac{u\theta q(\theta)}{1-u}$.
- Job destruction: exogenous at (Poisson) rate λ .
- Job destruction in a period: $\lambda(1-u)L$.
- Job destruction rate: $\frac{\lambda(1-u)}{1-u}$.

Evolution of Unemployment

- Evolution of unemployment:

$$\dot{u} = \lambda (1 - u) - u\theta q(\theta)$$

- In steady state:

$$\lambda (1 - u) = u\theta q(\theta)$$

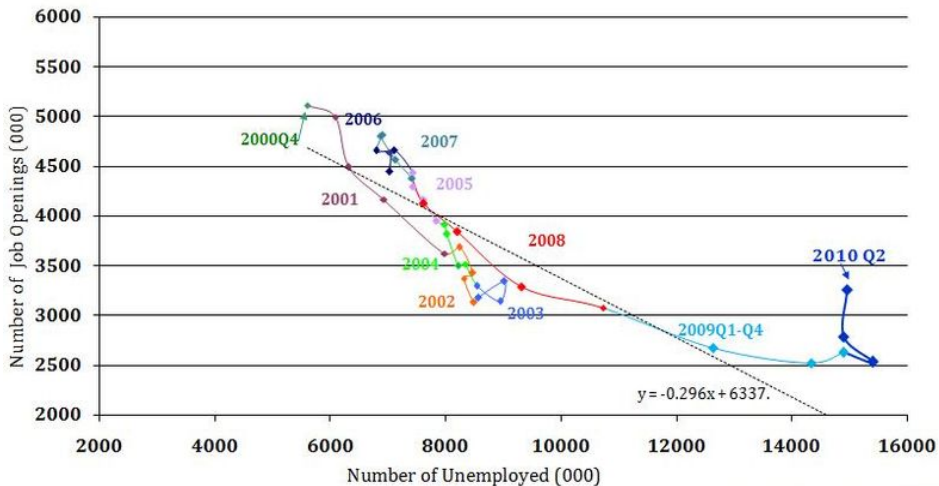
or

$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

- This relation is a downward-sloping and convex to the origin curve: the **Beveridge Curve**.

Beveridge Curve

2000:Q4 - 2010:Q2*



Source: BLS, Job Openings and Labor Turnover Survey and Current Population Survey

* Q2:2010 is average of Apr & Ma

Labor Contracts and Firm's Value Functions

- Wage w .
- Hours fixed and normalized to 1.
- Either part can break the contract at any time without cost.
- J is the value function of an occupied job.
- V is the value function of a vacant job.
- Then, in a stationary equilibrium:

$$rV = -c + q(\theta)(J - V)$$

$$rJ = p - w - \lambda J$$

- Note $J = \frac{p-w}{r+\lambda}$ and $J' = -\frac{1}{r+\lambda}$.

Job Creation Condition

- Because of free entry

$$V = 0$$

$$J = \frac{c}{q(\theta)}.$$

- Then:

$$p - w - (r + \lambda) J = 0 \Rightarrow$$

$$p - w - (r + \lambda) \frac{c}{q(\theta)} = 0$$

- This equation is known as the job creation condition.
- Interpretation.

Workers I

- Value of not working: z .
- Includes leisure, UI, home production.
- Because of linearity of preferences, we can ignore extra income.
- U is the value function of unemployed worker.
- W is the value function of employed worker.
- Then:

$$rU = z + \theta q(\theta)(W - U)$$

$$rW = w + \lambda(U - W)$$

- Note $W = \frac{w}{r+\lambda} + \frac{\lambda}{r+\lambda}U$ and $W' = \frac{1}{r+\lambda}$.

Workers II

- With some algebra:

$$\begin{aligned}(r + \theta q(\theta)) U - \theta q(\theta) W &= z \\ -\lambda U + (r + \lambda) W &= w\end{aligned}$$

and

$$\begin{aligned}U &= \frac{(r + \lambda) z + \theta q(\theta) w}{(r + \theta q(\theta)) (r + \lambda) - \lambda \theta q(\theta)} = \frac{\lambda z + \theta q(\theta) w + rz}{r^2 + r\theta q(\theta) + \lambda r} \\ W &= \frac{(r + \theta q(\theta)) w + \lambda z}{(r + \theta q(\theta)) (r + \lambda) - \lambda \theta q(\theta)} = \frac{\lambda z + \theta q(\theta) w + rw}{r^2 + r\theta q(\theta) + \lambda r}\end{aligned}$$

- Clearly, for $r > 0$, $W > U$ if and only if $w > z$.
- Note that if $r = 0$, $W = U$.

Wage Determination I

- We can solve Nash Bargaining Solution:

$$w = \arg \max (W - U)^\beta (J - V)^{1-\beta}$$

- First order conditions:

$$\beta \frac{W'}{W - U} = -(1 - \beta) \frac{J'}{J - V}$$

- Since $W' = -J' = \frac{1}{r+\lambda}$ and $V = 0$:

$$W = U + \beta \left(\underbrace{W - U + J}_{\text{surplus of the relation}} \right) = U + \beta S$$

Wage Determination II

- Also

$$W - U = \frac{\beta}{1 - \beta} J = \frac{\beta}{1 - \beta} \frac{c}{q(\theta)}$$

- Since $J = \frac{p-w}{r+\lambda}$ and $W = \frac{w}{r+\lambda} + \frac{\lambda}{r+\lambda} U$

$$\frac{w}{r+\lambda} - \frac{r}{r+\lambda} U = \beta \left(\frac{w}{r+\lambda} - \frac{r}{r+\lambda} U + \frac{p-w}{r+\lambda} \right) \Rightarrow$$

$$w = rU + \beta(p - rU)$$

- Interpretation.

Wage Determination III

- Now, note:

$$\begin{aligned}
 w &= rU + \beta (p - rU) \Rightarrow \\
 w &= (1 - \beta) rU + \beta p \Rightarrow \\
 w &= (1 - \beta) (z + \theta q(\theta) (W - U)) + \beta p \Rightarrow \\
 w &= (1 - \beta) \left(z + \theta q(\theta) \frac{\beta}{1 - \beta} \frac{c}{q(\theta)} \right) + \beta p \Rightarrow \\
 w &= (1 - \beta) z + \beta (p + \theta c)
 \end{aligned}$$

- The last condition is known as the **Wage Equation**.

Steady State

- Three equations:

$$w = (1 - \beta)z + \beta\theta c + \beta p$$

$$p - w - (r + \lambda) \frac{c}{q(\theta)} = 0$$

$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

- Combine the first two conditions:

$$(1 - \beta)(p - z) - \frac{r + \lambda + \beta\theta q(\theta)}{q(\theta)} c = 0$$

$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

that we can plot in the **Beveridge Diagram**.

Comparative Statics

- Raise z : higher unemployment because less surplus to firms. Relation with unemployment insurance.
- Changes in matching function.
- Changes in Nash parameter.
- Dynamics?

Efficiency I

- Can the equilibrium achieve social efficiency despite search externalities?
- Social Planner:

$$\max_{u, \theta} \int_0^{\infty} e^{-rt} (p(1-u) + zu - c\theta u) dt$$

$$s.t. \quad u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

- The social planner faces the same matching frictions than the agents.
- First order conditions of the Hamiltonian:

$$-e^{-rt} (p - z + c\theta) + \mu (\lambda + \theta q(\theta)) - \dot{\mu} = 0$$

$$-e^{-rt} cu + \mu u q(\theta) (1 - \eta(\theta)) = 0$$

where μ is the multiplier and $\eta(\theta)$ is (minus) the elasticity of $q(\theta)$.

Efficiency II

- From the second equation:

$$\mu = e^{-rt} \frac{cu}{uq(\theta)(1-\eta(\theta))}$$

- Now:

$$\begin{aligned} e^{-rt} cu &= \mu uq(\theta)(1-\eta(\theta)) \\ -rt + \log cu &= \log \mu + \log uq(\theta)(1-\eta(\theta)) \end{aligned}$$

and taking time derivatives:

$$-r = \frac{\dot{\mu}}{\mu} \Rightarrow -\dot{\mu} = r\mu$$

and

$$\begin{aligned} -e^{-rt}(p-z+c\theta) + \mu(\lambda + \theta q(\theta)) - \dot{\mu} &= 0 \Rightarrow \\ -e^{-rt}(p-z+c\theta) + \mu(r + \lambda + \theta q(\theta)) &= 0 \end{aligned}$$

Efficiency III

- Thus we get:

$$-e^{-rt} (p - z + c\theta) + e^{-rt} \frac{cu (r + \lambda + \theta q(\theta))}{uq(\theta) (1 - \eta(\theta))} = 0 \Rightarrow$$

$$(1 - \eta(\theta)) (p - z) - \frac{r + \lambda + \eta(\theta) \theta q(\theta)}{q(\theta)} c = 0$$

- Remember that the market job creation condition:

$$(1 - \beta) (p - z) - \frac{r + \lambda + \beta \theta q(\theta)}{q(\theta)} c = 0$$

- Both conditions are equal if, and only if, $\eta(\theta) = \beta$.

Hosios' Rule

- Imagine that matching function is $m = Au^\eta v^{1-\eta}$.
- Then $\eta(\theta) = \eta$.
- We have that efficiency is satisfied if $\eta = \beta$.
- This result is known as the Hosios Rule ([Hosios, 1990](#)):
 - ① If $\eta > \beta$ equilibrium unemployment is below its social optimum.
 - ② If $\eta < \beta$ equilibrium unemployment is above its social optimum.
- Intuition: externalities equal to share of surplus.

Introducing Capital

- Production function $f(k)$ per worker with depreciation rate δ .
- Arbitrage condition in capital market $f'(k) = (r + \delta)$.
- We have four equations:

$$f'(k) = (r + \delta)$$

$$w = (1 - \beta)z + \beta\theta c + \beta p(f(k) - (r + \delta)k)$$

$$p(f(k) - (r + \delta)k) - w - (r + \lambda) \frac{c}{q(\theta)} = 0$$

$$u = \frac{\lambda}{\lambda + \theta q(\theta)}$$

Setup

- [Mortensen and Pissarides \(1994\)](#).
- Similar to previous model but we endogenize job destruction.
- Why? Empirical Evidence from [Davis, Haltiwanger, and Schuh \(1996\)](#).
- Productivity of a job p_x where x is the idiosyncratic component.
- New x 's arrive with Poisson rate λ .
- Distribution is $G(\cdot)$.
- Distribution is memoryless and with bounded support $[0, 1]$.
- Initial draw is $x = 1$. Why?

Policy Function of the Firm

- Value function for a job is $J(x)$.
- Then:
 - ① If $J(x) \geq 0$, the job is kept.
 - ② If $J(x) < 0$, the job is destroyed.
- There is an R such that $J(R) = 0$.
- This R is the reservation productivity.

Flows into Unemployment

- A law of large numbers hold for the economy.
- Job destruction: $\lambda G(R)(1 - u)$.
- Unemployment evolves:

$$\dot{u} = \lambda G(R)(1 - u) - u\theta q(\theta)$$

- In steady state:

$$u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$$

Value Functions

- Value functions for the firm:

$$rV = -c + q(\theta)(J(1) - V)$$

$$rJ(x) = px - w(x) + \lambda \int_R^1 J(s) dG(s) - \lambda J(x)$$

- Value functions for the worker:

$$rU = z + \theta q(\theta)(W(1) - U)$$

$$rW(x) = w(x) + \lambda \int_R^1 W(s) dG(s) + \lambda G(R)U - \lambda W(x)$$

- Because of free entry, $V = 0$ and $J(1) = \frac{c}{q(\theta)}$.
- Also, by Nash bargaining:

$$W(x) - U = \beta(W(x) - U + J(x))$$

Equilibrium Equations

$$u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$$

$$J(R) = 0$$

$$J(1) = \frac{c}{q(\theta)}$$

$$W(x) - U = \beta(W(x) - U + J(x))$$

Solving the Model I

- First, repeating the same steps than in the Pissarides model:

$$w(x) = (1 - \beta)z + \beta(px + \theta c)$$

- Second:

$$W(R) - U = \beta(W(R) - U + J(R)) = \beta(W(R) - U) \Rightarrow \\ W(R) = U$$

- Third:

$$rJ(x) = px - (1 - \beta)z - \beta(px + \theta c) + \lambda \int_R^1 J(s) dG(s) - \lambda J(x) \Rightarrow \\ (r + \lambda)J(x) = (1 - \beta)px - (1 - \beta)z - \beta\theta c + \lambda \int_R^1 J(s) dG(s)$$

Solving the Model II

- At $x = R$

$$(r + \lambda) J(R) = (1 - \beta) pR - (1 - \beta) z - \beta \theta c + \lambda \int_R^1 J(s) dG(s) = 0$$

- Thus:

$$(r + \lambda) J(x) = (1 - \beta) p(x - R) \Rightarrow$$

$$(r + \lambda) J(1) = (1 - \beta) p(1 - R) \Rightarrow$$

$$(r + \lambda) \frac{c}{q(\theta)} = (1 - \beta) p(1 - R) \Rightarrow$$

$$(1 - \beta) p \frac{1 - R}{r + \lambda} = \frac{c}{q(\theta)}$$

Solving the Model III

- Note that

$$(r + \lambda) J(x) = (1 - \beta) p(x - R) \Rightarrow J(x) = \frac{(1 - \beta)}{r + \lambda} p(x - R)$$

- Then

$$\begin{aligned} (r + \lambda) J(x) &= (1 - \beta) (px - z) - \beta\theta c + \lambda \int_R^1 J(s) dG(s) \Rightarrow \\ & (r + \lambda) J(x) \\ &= (1 - \beta) (px - z) - \beta\theta c + \frac{\lambda(1 - \beta)p}{r + \lambda} \int_R^1 (s - R) dG(s) \end{aligned}$$

Solving the Model IV

- Evaluate the previous expression at $x = R$ and using the fact that $J(R) = 0$

$$\begin{aligned}
 (r + \lambda) J(R) &= 0 = \\
 &= (1 - \beta)(pR - z) - \beta\theta c + \frac{\lambda(1 - \beta)p}{r + \lambda} \int_R^1 (s - R) dG(s) \\
 &\Rightarrow \\
 R - \frac{z}{p} - \frac{\beta}{1 - \beta}\theta c + \frac{\lambda}{r + \lambda} \int_R^1 (s - R) dG(s) &= 0
 \end{aligned}$$

Solving the Model V

- We have two equations on two unknowns, R and θ :

$$(1 - \beta) p \frac{1 - R}{r + \lambda} = \frac{c}{q(\theta)}$$

$$R - \frac{z}{p} - \frac{\beta}{1 - \beta} \theta c + \frac{\lambda}{r + \lambda} \int_R^1 (s - R) dG(s) = 0$$

- The first expression is known as the **job creation condition**.
- The second expression is known as the **job destruction condition**.
- Together with $u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$ and $w(x) = (1 - \beta)z + \beta(px + \theta c)$, we complete the characterization of the equilibrium.

Efficiency

- Social Welfare:

$$\max_{u, \theta} \int_0^{\infty} e^{-rt} (y + zu - c\theta u) dt$$

$$s.t. u = \frac{\lambda G(R)}{\lambda G(R) + \theta q(\theta)}$$

where y is the average product per person in the labor market.

- The evolution of y is given by:

$$\dot{y} = p\theta q(\theta) u + \lambda (1 - u) \int_R^1 psdG(s) - \lambda y$$

- Again, Hosios' rule.

Motivation

- Burdett and Mortensen (1998).
- Wage dispersion: different wages for the same work.
- Violates the law of one price.
- What is same work? Observable and unobservable heterogeneity.
- Evidence of wage dispersion: Mincerian regression

$$w_i = X_i' \beta + \varepsilon_i$$

- Typical Mincerian regression accounts for 25-30% of variation in the data.

Theoretical Challenge

- Remember Diamond's paradox: elasticity of labor supply was zero for the firm.
- Not all the deviations from a competitive setting deliver wage dispersion.
- Wage dispersion you get from Mortensen-Pissarides is very small ([Krusell, Hornstein, Violante, 2007](#)).
- Main mechanism to generate wage dispersion: on-the-job search.

Environment

- Unit measure of identical workers.
- Unit measure of identical firms.
- Each worker is unemployed (state 0) or employed (state 1).
- Poisson arrival rate of new offers λ . Same for workers and unemployed agents.
- Offers come from an equilibrium distribution F .

Previous Assumptions that We Keep

- No recall of offers.
- Job-worker matches are destroyed at rate δ .
- Value of not working: z .
- Discount rate r .
- Vacancy cost c .

Value Functions for Workers

- Utility of unemployed agent:

$$rV_0 = z + \lambda \left[\int \max \{ V_0, V_1 (w') \} dF (w') - V_0 \right]$$

- Utility of worker employed at wage w :

$$rV_1 (w) = w + \lambda \int [\max \{ V_1 (w), V_1 (w') \} - V_1 (w)] dF (w') \\ + \delta [V_0 - V_1 (w)]$$

- As before, there is a reservation wage w_R such that $V_0 = V_1 (w_R)$.
- Clearly, $w_R = z$.

Firms Problem

- $G(w)$: distribution of workers.
- Wage posting: [Butters \(1977\)](#), [Burdett and Judd \(1983\)](#), and [Mortensen \(1990\)](#).

- The profit for a firm:

$$\pi(p, w) = \frac{[u + (1 - u) G(w)]}{r + \delta + \lambda(1 - F(w))} (p - w)$$

- Firm sets wages w to maximize $\pi(p, w)$. No symmetric pure strategy equilibrium.
- Firms will never post w lower than z .

Unemployment

- Steady state unemployment:

$$\lambda (1 - F(z)) u = \delta (1 - u)$$

- Then:

$$u = \frac{\delta}{\delta + \lambda [1 - F(z)]} = \frac{\delta}{\delta + \lambda}$$

where we have used the fact that no firm will post wage lower than z and that F will not have mass points (equilibrium property that we have not shown yet).

Distribution of Workers

- Workers gaining less than w :

$$E(w) = (1 - u) G(w)$$

- Then:

$$\dot{E}(w) = \lambda F(w) u - (\delta + \lambda [1 - F(w)]) E(w)$$

- In steady state:

$$E(w) = \frac{\lambda F(w)}{\delta + \lambda [1 - F(w)]} u \Rightarrow$$

$$G(w) = \frac{E(w)}{1 - u} = \frac{\delta F(w)}{\delta + \lambda [1 - F(w)]}$$

Solving for an Equilibrium I

- Equilibrium objects: u , $F(w)$, λ , $G(w)$.
- Simple yet boring arguments show that $F(w)$ does not have mass points and has connected support.
- First, by free entry:

$$\pi(p, z) = \frac{\delta}{\delta + \lambda} \frac{p - z}{r + \delta + \lambda} = c$$

which we solve for λ .

- Hence, we also know $u = \frac{\delta}{\delta + \lambda}$.

Solving for an Equilibrium II

- Second, by the equality of profits and with some substitutions:

$$\begin{aligned} \pi(p, w) &= \frac{\left[\frac{\delta}{\delta + \lambda} + \left(\frac{\lambda}{\delta + \lambda} \right) \frac{\delta F(w)}{\delta + \lambda [1 - F(w)]} \right]}{r + \delta + \lambda (1 - F(w))} (p - w) \\ &= \frac{\delta}{\delta + \lambda [1 - F(w)]} \frac{p - w}{r + \delta + \lambda (1 - F(w))} \\ &= \frac{\delta}{\delta + \lambda} \frac{p - z}{r + \delta + \lambda} \end{aligned}$$

- Previous equality is a quadratic equation on $F(w)$.
- To simplify the solution, set $r = 0$. Then:

$$F(w) = \frac{\delta + \lambda}{\delta} \left[1 - \left(\frac{p - w}{p - z} \right)^{0.5} \right]$$

Solving for an Equilibrium III

- Now, we get:

$$G(w) = \frac{\delta}{\lambda} \left[\left(\frac{p-w}{p-z} \right)^{0.5} - 1 \right]$$

- Highest wage is $F(w^{\max}) = 1$

$$w^{\max} = \left(1 - \frac{\delta}{\delta + \lambda} \right)^2 p + \left(\frac{\delta}{\delta + \lambda} \right)^2 z$$

- Empirical content.
- Modifications to fit the data.

Competitive Search

- Moen (1997).
- A market maker chooses a number of markets m and determines the wage w_j in each submarket.
- Workers and firms are free to move between markets.
- Two alternative interpretations:
 - ① Clubs charging an entry fee. Competition drives fees to zero.
 - ② Wage posting by firms.

Workers

- Value functions:

$$rU_i = z + \theta_i q(\theta_i) (W_i - U_i)$$

$$rW_i = w_i + \lambda (U_i - W_i)$$

- Then:

$$W_i = \frac{1}{r + \lambda} w_i + \frac{\lambda}{r + \lambda} U_i$$

$$rU_i = z + \theta_i q(\theta_i) \left(\frac{w_i - rU_i}{r + \lambda} \right)$$

- Workers will pick the highest U_i .
- In equilibrium, all submarkets should deliver the same U_i . Hence:

$$\theta_i q(\theta_i) = \frac{rU - z}{w_i - rU} (r + \lambda)$$

- Negative relation between wage and labor market tightness.
- If $w_i < rU$, the market will not attract workers and it will close.

Firms

- Value Functions:

$$rV_i = -c + q(\theta_i)(J_i - V_i)$$

$$rJ_i = p - w_i - \lambda J_i$$

- Thus:

$$rV_i = -c + q(\theta_i) \left(\frac{p - w_i}{r + \lambda} - V_i \right)$$

- Each firm solves

$$rV_i = \max_{w_i, \theta_i} \left(-c + q(\theta_i) \left(\frac{p - w_i}{r + \lambda} - V_i \right) \right)$$

$$s.t. \quad rU_i = z + \theta_i q(\theta_i) \left(\frac{w_i - rU}{r + \lambda} \right)$$

Equilibrium

- Impose equilibrium condition $V_i = 0$ and solve the dual:

$$rU_i = \max_{w_i, \theta_i} \left(z + \theta_i q(\theta_i) \frac{w_i - rU}{r + \lambda} \right)$$

$$s.t. \quad c = q(\theta_i) \frac{p - w_i}{r + \lambda}$$

- Plugging the value of w_i from the constraint into the objective function:

$$rU_i = \max_{\theta_i} \left(z - c\theta_i + \theta_i q(\theta_i) \frac{p - rU}{r + \lambda} \right)$$

- Solution:

$$c = q(\theta_i) \frac{p - rU}{r + \lambda} + \theta_i q'(\theta_i) \frac{p - rU}{r + \lambda}$$

that is unique if $\theta_i q(\theta_i)$ is concave.